



# From The Director's Desk



**Dr. Abhinna Baxshi**

I would like to take this opportunity to express my appreciation for the launch of the new departmental newsletter. Your hard work and dedication in initiating this new concept are truly admirable. It is through the efforts of individuals like you that our institution continues to evolve and adapt to new teaching methods and strategies.

As we look towards the future, my vision for the IIMT group of institutions includes the implementation of an improved enrollment management framework to better support our students and increase their success. Additionally, we aim to develop more partnerships with other institutes and organizations, both domestically and internationally. These partnerships will provide our students with access to a diverse range of perspectives and opportunities, further expanding their education.

This quarter, we have organized a variety of conferences, training programs, and workshops that focus on various fields such as media, management, business, and technology. These events have been attended by experts from prestigious institutes and organizations from India and abroad, providing our students with the opportunity to learn from some of the best in the field. These speakers have brought fresh perspectives and insights to our students, helping them to expand their understanding of their chosen field of study.

As Swami Vivekananda said, "Truth can be stated in a thousand different ways, yet each one can be true." Education at IIMT helps our students find that truth. It is an education that forms character, strengthens the mind, expands the intellect, and empowers one to stand on their own feet. The newsletter is like a mirror that reflects the different activities undertaken by the BBA, BJMC, B: Com, and BCA departments. It is a way for our students, faculty, and staff to stay informed about the latest happenings within our institution. We hope you enjoy the information presented in the newsletter and welcome any feedback, comments, and suggestions you may have. Collaboration and shared ideas are crucial to the success of all our future endeavors as we work together to create a broader visibility, presence, partnerships, and success. We look forward to continuing our efforts to provide the best possible education for our students.

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# Aaj Tak India visits IIMT



On 17th January 2023, a team of Aaj Tak News channel along with the Former Finance Minister Jayant Sinha visited The IIMT Group of Colleges to record a special show of ' Budget ki Sarvashreshta Class' ( Class of Budget ). It was a great opportunity for the students to get in-depth knowledge about the budget by the former finance minister himself. The show was held at the CV Raman hall under the coordination of Mr Bhuvnesh Mishra of the BA-JMC department. The team of Aaj Tak set up the hall with various lights, banners, posters, cameras and other arrangements. To make it look like an actual class, table and chairs were also arranged for the students in the room.

The BA-JMC department of the IIMT College also covered the entire show with the guidance of Mr Raj Tilak. The show was hosted by the talented Neha Batham, a known anchor of Aaj Tak. It was an interactive and informative session with Jayant Sinha where he informed the students all about the budget and clarified the doubts that came along the way by the audience. A long show was recorded which was to be aired on Aaj Tak from 27th January to 31st January. Jayant Sinha enthusiastically started the show by educating the students about how the government makes a budget to expend it on the country's welfare and other needs., factors to keep in mind while framing a budget, the facts and figures to keep in mind to go with and all there is to know about the budget. He was polite throughout the session with everyone and did not cause uneasiness to any students. The students comfortably asked about their queries which he answered in a simplistic way, which was comprehensible by a college student. The purpose of the whole event was to illuminate and educate the students about budget.

For the BA-JMC students it was also a class of, or more precisely a glimpse of what lies ahead in their future. For the future journalists, it was also a class of how things are done in an actual news channel or national television show. Overall it was an elucidative show that proved to be really beneficial and informative for the students.

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# A Floral Visit to Amrit Udyaan



Amrit Udyaan is a beautiful park located in the heart of the city of New Delhi. The park is known for its lush green surroundings and is a favorite spot for morning and evening walkers.

Recently, a group of journalism students from IIMT College of Management visited the park to learn more about its history, its features, and its importance to the people of New Delhi. The visit began with a brief introduction to the park by the park authorities. The students were informed about the various features of the park, such as the walking track, the jogging track, the children's play area, and the beautiful flower garden. After the introduction, the students were given a tour of the park. The first stop was the flower garden, which was in full bloom.

The students were amazed by the beauty of the flowers and the wide variety of species that were present in the garden. The park authorities informed the students about the different types of flowers and their uses in various fields such as medicine, cosmetics, and fragrance. The students then visited the walking and jogging tracks. The tracks were well-maintained and provided a perfect spot for people to exercise and stay fit. The park authorities informed the students that the park was visited by hundreds of people every day who came to walk, jog or just spend time in the peaceful surroundings.

The visit ended with a group discussion where the students shared their views on the park and its importance to the people of New Delhi. The visit to Amrit Udyaan was an eye-opener for the journalism students of IIMT College of Management. It provided them with an opportunity to learn about the history, features, and importance of the park and its role in the lives of the people of Delhi. The visit also gave them an insight into the challenges faced by the park authorities in maintaining the park and keeping it safe for visitors. In conclusion, the visit to Amrit Udyaan was an enriching experience for the journalism students of IIMT College of Management. It helped them understand the importance of parks and green spaces in urban areas and the role they play in the well-being of people. The students left the park with a newfound respect for nature and mother earth in their hearts and souls.

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# News 18 Channel Visit

On 24th March 2023, Friday, IIMT group of Management, Department of BAJMC, provided the students with a golden opportunity of visiting the channel News 18. The show Aar Paar was hosted by Anchor Amish Devgan who held the show smoothly throughout. The Debate was between Gaurav Bhatia from BJP and Surendra Rajput from congress. Topic of debate was the disqualification of Rahul Gandhi from Lok Sabha. The topic turned into a heated discussion and almost as soon as it started with both parties putting allegations against one another, especially congress accusing BJP for being the reason for disqualification of their leader, Rahul Gandhi. Wayanad MP Rahul Gandhi's membership of Parliament has been cancelled following his conviction and sentencing by a local court in Surat on Thursday. A notification issued by the Lok Sabha Secretariat on Friday said Rahul "stands disqualified from the membership of Lok Sabha from the date of his conviction i.e. 23 March, 2023 in terms of the provisions of Article 102(1)(e) of the Constitution of India read with Section 8 of the Representation of the People Act, 1951". The debate was intense and the points were backed up by facts which made it even more interesting. The advantage of watching debates rather than news is that we get to ask our own questions and get an answer. There were experts who were supporting



either parties with their facts, who asked questions and kept the debate interesting, as well as the audience who participated gracefully. Before ending the show one more call was made to a Lok Sabha member, S.P. Singh Baghel, the Anchor asked questions regarding the same topic as before and ended the show finally after getting satisfactory answers.

# Kavi Sammelan

On Wednesday, 15th March 2023, IIMT College of Management's literary club organised a poetry competition, which was coordinated by Dr. Mamta pathak and Dr. R.R Kashyap.

The program started with a lamp lighting ceremony followed by a word of hope from the Director sir. The students were really enthusiastic and participated energetically.

The competition went smoothly, the students cheered, and in the competition, the participants really went all out with their pleasing poetry, shayari and ghazals. All of the content was written by the talented participants, the competition was not only hilarious and beautiful with a lot of inspiration and insight on life as well. The competition ranged from poems of Nationalism (Desh bhakti) to loneliness to romance to women rights and so on, and there were songs sung as well, which not only kept everything fun but made it really entertaining and interactive.

Not only the students, the faculty members from the department of BJMC and BCA participated and gave out poems going from God to relations of brother and sister to women empowerment. From these poems, it gave out a perspective on how life should be lived, with kindness to yourself and others.

The competition was really encouraging and enjoyable, and it ended with a poetry from Dr. Mamta pathak ma'am and a vote of thanks from DR. R.R Kashyap.



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**कवि सम्मेलन**  
Language - Hindi & English

जहाँ न पहुँचे रवि,  
वहाँ पहुँचे कवि

**Date - 15/3/2023 Day- Wednesday**  
**10:00 AM Onwards** Venue - Chankya Hall  
Management Building Ground Floor

**Coordinator Literacy club**  
Dr. Mamta Pathak  
Assistant professor  
Department of Journalism and  
Mass communication  
IIMT College of Management

**For Registration Contact Us**  
(Student coordinator's)  
Chhaya Singh-9289406039  
Deepak Jha-9654478967

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# Code Of Conduct

On 28th February 2023, IIMT group of colleges conducted an expert talk session organized by Dr. Abhaya Nand on the topic of Code Of Conduct. The activity covered what a code of conduct is: a set of guidelines and principles that students and academicians follow while carrying out their tasks in the education field. It is a self-imposed framework that defines appropriate behaviour and conduct in the college premises. The code of conduct aims to promote integrity, honesty, and ethical behaviour, which are essential in maintaining a positive and respectful learning environment. Following a code of conduct is particularly important in highly structured roles and career progression, where individuals must navigate complex professional relationships and politics. It enables students and academicians to approach their work with a professional mindset, thereby fostering a culture of accountability, respect, and responsibility. The code of conduct covers a wide range of topics, including academic integrity, respect for others, responsible use of technology, and adherence to institutional policies and procedures. It is an essential tool for enhancing knowledge regarding behaviour-related ethics and promoting the development of responsible and ethical leaders in the education field. Ultimately, the code of conduct plays a crucial role in ensuring that students and academicians are equipped with the skills and mindset necessary for success in their academic and professional careers. The objectives of this activity are, 1. To educate students and faculty about the importance of a code of conduct in the education field. 2. To explain the value of following a code of conduct and its impact on creating a positive learning environment. 3. To provide guidelines on appropriate behavior for students in the classroom and college premises, including academic integrity, respect for others, responsible use of technology, and adherence to institutional policies and procedures. 4. To emphasize the importance of ethical conduct in the

corporate world and provide students with the skills and mindset necessary for success in their professional careers. By achieving these objectives, the activity aims to equip students and faculty with the knowledge and tools necessary for responsible and ethical behavior in the education field and beyond.



# Young India Run



12th January, 2023 is known as NATIONAL YOUTH DAY, to celebrate this day BJYM (Bhartiya Janta Yuva Morcha) organized a young india run marathon throughout India. This day is also recognised as the birthday of Swami Vivekananda. In his memory BJP decided to aware the youth of their duty towards their country and people. Youths from all over the country had participated in this huge program of marathons to be a part in the innovation of the nation, religion, justice and mutual love and to be successful in achieving their goal. Through the young India run the government tried to give a new message to the society. Building a civilized and conscious society is possible only by following the ideas of Swami Vivekanand We all should follow the path shown by him to become helpful in the new construction of yourself and society. IIMT college, Greater Noida was grateful to be a part of such an event.

Hundreds of IIMT students participated in the marathon to show their support in an initiative taken by the BJYM and arranged by the District Head of Gautamnagar, Raj Nagar. The marathon race was of 5 Kilometers. It started from City Park, Greater Noida and the finishing destination was the IIMT college. An award ceremony was held in IIMT college after the race where the chief guest Mr. Surendra Nagar and Pranshu Datt Diwedi with special guest Mr. Harsh Vardhan Singh and Mr.Sukhvinder Som facilitated the winners with cash prizes. The top three winners were awarded with memento and cash prize of 5100, 3100 and 2100 respectively but medals were given to all the top10 contestants. Each participants were presented with a logo t-shirt and certificate as a remembrance. At last, an arrangement of refreshment was also made available at the IIMT college at the end of the event to re-energised the tired students. The feedbacks of the students proved the agenda successful and the even wrapped up in a happy manner.

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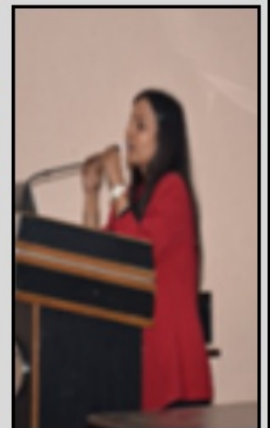
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# Expert Talk at IIMT

IIMT Group Of Colleges provided students with a golden opportunity by organising a workshop event on Design thinking, critical thinking, innovation design, and validation of concept, which was held by Ms. Anshu Singh on 24th February, 2023. The objective of this activity was to understand what a corporate job is and how it differs from other types of jobs, To learn how to behave in a corporate office by understanding the culture, norms, and values of the organisation. This includes dressing appropriately, communicating effectively, and building relationships with colleagues and superiors. To understand how seniors in a corporate office behave and how they can support the growth and development of their subordinates. A corporate job generally refers to a position within a large organisation with a well-defined hierarchical structure, standardised procedures, and formalised communication channels. It typically involves working in an office environment and adhering to established policies and protocols. Employees in corporate jobs often have clearly defined job responsibilities, reporting lines, and performance metrics, and may have access to benefits such as health insurance, retirement plans, and paid time off. Career progression in a corporate job is often based on merit, experience, and seniority, and may involve completing specific training programs or earning relevant certifications. However, working in a large organisation also comes with its own set of challenges, such as navigating complex office politics, dealing with bureaucracy, and coping with poor management practices

The activity covered topics such as the success of the corporate world can be measured in different ways, such as revenue growth, market share, and employee satisfaction. Some argue that the corporate world can be too focused on short-term profits at the expense of long-term sustainability and social responsibility. Corporate life involves working in a structured environment with defined roles and responsibilities. It can also involve dealing with bureaucracy, office politics, and strict hierarchies. In a corporate office, it's important to maintain a professional demeanor, dress appropriately, and adhere to company policies and guidelines. Respect for colleagues, clear communication, and a positive attitude can also help to create a productive and harmonious workplace. The Activity was attended by a lot of people and really gave them really deep insights in the corporate world. It went smoothly and even Faculty members participated with questions as well as shared their own experience with the students.



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# Milan (Alumni Meet)

It is important to visit the past once in a while, to do the same. IIMT Group of Colleges organized a get together on 28th January 2023. The invitation was given to all the former students of IIMT College, who once walked on the same ground, studied in the same classes as the fresh ones. Even though everything has changed, to IIMT it was like its children were visiting it again after a long time. Students from the recently passed out batch to the old ones since the inception marked IIMT with their gracious presence. Most of the alumni brought their families along with them to share their joy. In this hectic competitive world, people do not have a chance or opportunity to take out some time for themselves, forget to revisit the past. So, IIMT took the responsibility upon themselves to provide a day to relax and get nostalgic in the long gone college life where they made unforgettable memories with their great friends. It was a day to be remembered and stored in the box of memories. It was a bright sunny day to welcome the alumni. The whole campus of IIMT seemed different with all the decorations. From the red carpet pathway alumnus were escorted by their juniors to the registration counter. They were warmly welcomed with the 'red tika' and yellow sash as a token of recognition. Their photographs were also taken by the students to be later given as a memento along with the hamper bag which was filled with IIMT endorsement. Near the reception there was a room setup by the BA-JMC department to record interviews about their life and experience at IIMT, what all they have achieved after their graduation and were also asked to share their experiences with the current and upcoming graduates. Volunteers were present at every step to guide the old graduates to the main event which was solely dedicated for their entertainment



Volunteers were present at every step to guide the old graduates to the main event which was solely dedicated for their entertainment. The event was held at the main stage, many performances and other programs for the entertainment of students were organised for their enjoyment. It was a memorable walk down the memory lane through edited photographs and photographs shown to them. Many games were played, memories were shared, struggles were discussed, tears of happiness and sadness were. Furthermore, time goes by leaving lots of memories behind but the fact that they were IIMTians once never changed. With the sunset, the event notched up a little with the grand entrance of "Dilli Rockerz" invited to shake up the show. The whole purpose of the event was to bring out their young adult selves and rewind into the past carefreeness. Last but not the least a buffet was set up in the Krishna Hall to satisfy the appetite of the guests after the great session of dance and music. The event proved as an achievement if the happy smiles and sparkling eyes were anything to go by.

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# Aaj Tak India Channel Visit



On 17th February 2023, a group of 50 students, along with their faculty members, had the opportunity to visit the Aaj Tak studio in Noida, where they got an exclusive behind-the-scenes look at the workings of the channel.

The visit commenced with a warm welcome by the channel's senior officials, who gave a brief introduction about the channel and its history. The students were then taken on a tour of the state-of-the-art studio, where they were shown the different departments that go into producing a news broadcast, including the newsroom, the production unit, and the control room.

The students were thrilled to see the news anchors in action, preparing for the live broadcast. They got a chance to interact with the news presenters and ask them questions about their experience in the field of journalism. The news anchors also shared their insights on the significance of responsible journalism and the role of media in shaping public opinion.

The highlight of the visit was an interactive session with the channel's editorial team. The students got a chance to interact with the team and ask them questions on how they decide what news stories to cover and how they ensure that the news presented is accurate and unbiased. The editorial team shared their experiences and insights on the challenges faced by journalists in today's fast-paced news environment.

The Students also got the chance to attend 3 debate show recordings which were aired later on. Overall, the visit was a fantastic learning experience for the students. They got an insight into the various aspects of news production, from the editorial process to the technology used to broadcast the news. The students also learned about the importance of responsible journalism and the role of media in shaping public opinion. The visit to Aaj Tak India was a part of the practical training program organized by the IIMT BAJMC department. The program is designed to give students hands-on experience in the field of journalism and media. The visit to Aaj Tak was one of the many initiatives taken by the department to help students develop a deep understanding of the field.

In conclusion, the visit to Aaj Tak India was an enriching experience for the students of IIMT BAJMC. It gave them a glimpse into the world of news production and the challenges faced by journalists in today's world. We hope that such initiatives will continue to provide valuable learning experiences for students in the years to come.

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# Alumni Connect 2023



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**BJMC DEPARTMENT**

**ALUMNI CONNECT**

**MR. GAURAV KISHORE SHARMA**  
(Batch 2016-2019)  
Company: NEWS 24  
Designation: NEWS ANCHOR

**Venue : CHANAKYA HALL**

Monday, 27<sup>th</sup> March, 2023 10:00 AM -12:00 PM

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On 27th March, 2023, the department of BA-JMC of IIMT College Of Management, provided an opportunity to the students to meet their alumni, Mr. Gaurav Kishore Sharma. “Alumni connect” can be used for networking purposes, to find jobs, or to keep in touch with former scholars of the university. The most visible involvement of the alumni is by contributing their time to participate in activities of the universities, mentoring students, leveraging their contacts to support university administration, faculty and students in their various endeavors. Mr. Gaurav passed out from the batch of 2016-19 and is currently working as a News anchor in NEWS 24. He is one of the most successful alumnus of BA-JMC department. From the moment he stepped on the stage to the very end he kept the crowd engaged with his charm. He started the session with his biography to form a connection with the students. He told students about the struggles and unglamorous side of media and corporate world though not to discourage them but for the reality of it. He also talked about the importance of making friends throughout college and how essential it is to have someone by their side in thick and thin. Next was the “question- answer” event where students got the opportunity to ask their concerned queries regarding topics related to mass media. Last but not the least, the Alumni Connect ended with talent show on the demand of Mr. Gaurav. In this many students got the chance to showcase their talent. The purpose of this event was to connect students with the former scholars of IIMT and learn from their experience. The real life success stories shared by alumni are a great source of motivation for the current students. The event proved very beneficial and helpful for the future of the students to choose the right career stream or higher education, internship and placements.

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# Management Development Program at IIMT



On 31st January, 2023 IIMT College of Management organized an event which took place in Chanakya Hall. It was a Management development program (MDP) on “Existing and forthcoming issues in the arena of intellectual property rights” . The event held lectures and speeches of many knowledgeable personalities from various fields .The chief guest in attendance was Sh.Onkareshwar Pandey, editor in chief & CEO of Observer Global Media Group.He was accompanied by a resource person Dr. Parineet Kaur ,Assistant Professor of the Indian Society of International Law ,Ms.Sucharitha Rao, Associate ALG ,India and Advocate of Patna High Court, Ms.Shama Sharma. The topic of discussion was the awareness of students on Intellectual property rights(IPR) and its significance in our career. In order to secure our work from plagiarism and have ownership over our creation of endeavor, it is important be aware of our rights .

- Intellectual Property Right (IPR) have been defined as ideas, inventions, and creative expressions based on which there is a public willingness to bestow the status of property.
- IPR provide certain exclusive rights to the inventors or creators of that property, in order to enable them to reap commercial benefits from their creative efforts or reputation.
- There are several types of intellectual property protection like patent, copyright, trademark, etc. Patent is a recognition for an invention, which satisfies the criteria of global novelty,
- Non-obviousness, and industrial application. IPR is prerequisite for better identification, planning, commercialization, rendering, and thereby protection of invention or creativity.
- Each industry should evolve its own IPR policies, management style, strategies, and so on depending on its area of specialty.

# Business Model Competition

BCA Department, IIMT college of Management on 23rd March ,2023 organized a competition on the business model idea. The event was held in Chanakya Hall of Management wing. The program was not limited to only BCA students ,it welcomed the ideas from the students of other departments as well. The students had to prepare a detailed powerpoint presentation on their particular business idea and showcased in front of a panel of judges. BMC 2023 is a Business Model Competition being organized by IIMT Group of Colleges which gives an opportunity to the young entrepreneurs to transform their business idea into Business Models. It is an event to bring the young entrepreneurs to show potential business model.

## RULES AND REGULATION:

- 1) This business model competition is for all Department students.
- 2) Number of participants can be: 1 to 5.
- 3) A person can be member of maximum two teams.
- 4) Number of maximum slides in the PPT: 20 Slides.
- 5) Duration of PPT presentation: 10 Minutes.
- 6) Jury members and audience may ask the query after the presentation.
- 7) Duration of question and answer after presentation: 02 Minutes.
- 8) Decision of Jury members will be final. The motive behind this competition was to encourage



The poster for the IIMT Business Model Competition features the IIMT logo at the top, followed by the text 'COLLEGE OF MANAGEMENT Greater Noida - Aim For Excellence -'. The main title is 'BUSINESS MODEL COMPETITION' in large, bold, red letters. Below the title is an illustration of people working at a table with a laptop, surrounded by gears and a lightbulb. The event details are listed in a table format:

 <b>23rd March 2023</b>	 <b>10:30AM Onwards</b>
<b>Venue - Chanakya Hall</b>	
<b>FACULTY COORDINATORS</b>	<b>STUDENT COORDINATOR</b>
Ms. Chou Asst. Professor IIMT COLLEGE OF MANAGEMENT	Ms. Ramita Asst. Professor IIMT COLLEGE OF MANAGEMENT
	Kartika's Prasad Singh BCA First Year Pravleen Kumar Kaur BCA 2nd Year Contact: 8864043768

students to brain storm on various ideas related to business. It can be either to sell a product/ service or increase the promotion of a sale. The concept of a Business Model Competition is designed to test and validate your big idea, make changes (iterations or pivots) based on evidence found and insights gained, and repeat this process until the crucial aspects of your business are fully validated. Each idea was heard and analyzed on the basis of multiple factors like:- sustainability, Brief about Business Model, Target market, Problem or need, Solution provided (Product or Services), Viability of Business Model, Competitive advantage, Sales and Marketing strategy, Financial Strategic fit, Offering of the business model.

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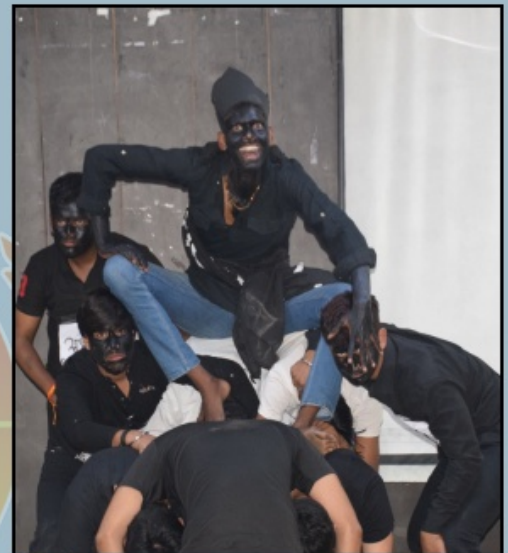
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# Rangmanch



On the pleasant day of 7th April 2023, the cultural club of IIMT college of management held a beautiful event titled 'Rangmanch'. It was coordinated by associate professor Dr. Seema Verma, the president of the club Mr. Shakir Raza Khan with the vice president Surya Sharma and secretary Praveen Kumar conducted a great competition show. The event was held in the management department's hall of events, Chanakya Hall. The activity gave the opportunity to the students to showcase their talents and win prizes. The events were; Dancing (group/solo)- Feel the beat, Singing (group/solo)- Taal se Taal, Standup comedy, Play/ Nukkad Natak, Poetry.

The audience was treated to a showcase of diverse talents, from singing and dancing to poetry and theatre performances. As each act took to the stage, the audience cheered and clapped in appreciation. The students were in their element, displaying their skills with confidence and flair. The dance floor was packed as everyone let loose and enjoyed the music. It was a night to remember, full of laughter and fun, and a great opportunity to celebrate the talents of the students. The play on the sensitive issue of rape won first prize and captivated the audience. The powerful performances of the actors portrayed the harsh reality of the crime and its impact on the victim. The audience was deeply moved by the play, making it a standout performance of the event. The event was a showcase of diverse talents, with captivating performances that left the audience enthralled. From beautiful dances that stirred the emotions to poignant poetry that spoke to the heart, there was something for everyone. The standup comedy act brought laughter and light-heartedness, adding to the overall enjoyment of the event.



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# Students Corner





# The Century of Humiliation

The history of India and China is marked by a period of "century of humiliation," during which both countries were colonized and exploited by foreign powers. This period, which lasted from the mid-19th century to the mid-20th century, had a profound impact on the political and economic development of both countries, shaping their current status as rising superpowers.

India's century of humiliation began in the mid-19th century with the British colonization of the Indian subcontinent. The British East India Company, a private British trading company, gradually extended its control over India, using military force and manipulation of local rulers to establish British rule. The British imposed their own system of government and economy on India, extracting resources and wealth from the country while maintaining a tight grip on political power. This period of British rule had a devastating effect on the Indian economy, as traditional industries were destroyed and replaced by British-owned enterprises. Millions of Indians were forced to work in exploitative conditions, and the country's resources were depleted to support the British economy. China's century of humiliation began in the mid-19th century with the first Opium War, in which the British, aided by other Western powers, forced China to open its ports to foreign trade and cede control of Hong Kong to the British. This was followed by a series of wars and treaties that forced China to open its markets to foreign goods and investment, while also ceding control of territory and resources to foreign powers.

Like India, China's economy was severely impacted by this period of foreign domination. Traditional industries were destroyed and replaced by foreign-owned enterprises, and the country's resources were depleted to support the economies of the colonizing powers. The impact of these centuries of humiliation on the political and economic development of India and China cannot be overstated. Both countries were left deeply scarred by the experience, and the legacy of this period continues to shape their actions and policies today. However, despite the devastating effects of colonization and exploitation, both India and China have emerged as rising superpowers in the 21st century. Both countries have made significant economic and political strides in recent years, and are now considered major players on the global stage. India's economy has grown rapidly in recent years, and is now the world's third largest by purchasing power parity.



The country has also made significant progress in areas such as technology and innovation, and is now a major player in the global software industry. China, too, has seen rapid economic growth in recent years, and is now the world's second largest economy. The country has made significant strides in areas such as technology and infrastructure, and is now a major player in industries such as manufacturing and transportation. Despite their current status as rising superpowers, both India and China continue to be shaped by the legacy of their centuries of humiliation. Both countries have a deep sense of resentment towards the foreign powers that colonized and exploited them, and this has led to a strong nationalistic sentiment in both countries. This nationalistic sentiment has led to a number of conflicts and tensions between India and China, and between both countries and other major powers. It is important to note that both India and China have a long history and culture, and the century of humiliation is just one period of their history. The future of these two countries is uncertain, and much will depend on the actions of their governments and their ability to address the challenges they face.

In conclusion, the century of humiliation that India and China experienced during the 19th and 20th centuries had a profound impact on their political and economic development. Both countries were colonized and exploited by foreign powers, leaving deep scars on their economies and societies.

*-Aditya Chaudhary  
BAJMC I year*

# Zwigato Movie Review

104 मिनट की इस मूवी में कपिल शर्मा ने सेंट्रल कैरेक्टर अदा किया है जो झारखंड निवासी मानस महतो की भूमिका निभा रहे हैं, जो अपनी पत्नी प्रतिमा (शहाना गोस्वामी), दो बच्चों और बीमार मां के साथ रोजगार के लिए भुवनेश्वर आते हैं।

एक फर्म में फ्लोर मैनेजर की नौकरी गंवाने के बाद उन्हें बेहतर नौकरी नहीं मिल पाती है। इसके बाद वे फूड डिलीवरी राइडर के रूप में काम करने का मन बनाते हैं। इस दौरान उन्हें हर दिन एक नई मुश्किल का सामना करना पड़ता है। मानस अकेले ही नहीं ये लड़ाई लड़ रहे हैं। उनकी पत्नी प्रतिमा भी ने पति की इनकम में सपोर्ट करने के लिए मौके तलाशती हैं। इसके लिए वे अमीर महिलाओं की मसाज करने से लेकर मॉल में सफाई करने तक कई कामों में अपना हाथ आजमाती है।

एक सीन बेहद मार्मिक है, जब कपिल को पता चलता है कि मानस का बड़ा भाई अपनी फैमिली के साथ आने वाला है तो वह सिंगल रूम को शेयर करने के लिए पुरानी साड़ियों और बेडशीट की एक साथ मिलते हैं, ताकि आने वाले परिवार के लिए सैप्रेट इंतजाम किया जा सके। मानस को हर डिलीवरी महज 15 रुपये मिलते हैं इतना कमाने के लिए भी उसे पूरे दिन हाथ पैर मारने पड़ते हैं। इसमें एक सीन आता है जब कपिल एक अपार्टमेंट में 20 पिज्जा का ऑर्डर लेकर पहुंचता है। शराब में डूबी इस पार्ट में उसके साथ बहुत खराब व्यवहार किया जाता है, अपार्टमेंट मालिक उससे सिर्फ दो लेता है, बाकी ले जाने के लिए कहता है। ये सीन दर्शकों को कचोटता है।

ये फैमिली जहां रहती है उस घर में पॉपर वेंटीलेशन नहीं है। वही इस छोटे से घर में प्रतिमा और उनकी बेटी बिना किसी हिचकिचाहट के अपाहिज मां की सेवा करती। फैमिली का हर मेंबर बिना किसी सवाल के बस अपना कर्तव्य निभाता है। इन तमाम दिक्कतों के साथ कहानी कैसे आगे बढ़ती है, इसे देखने के लिए आपको थिएटर का रुख करना होगा।



मूवी - Zwigato डायरेक्टर : नंदिता दास | कास्ट : कपिल शर्मा, शहाना गोस्वामी | रेटिंग- 3.5

# ये ज़िन्दगी है

कभी हसाएगी तो कभी रुलाएगी  
कभी करेगी बोलने पर मजबूर तो कभी शांत करवाएगी,  
ये ज़िन्दगी है थोड़ा तो सताएगी।

कभी दिखाएगी प्यारे सपने  
कभी दिखाएगी शांप बनते हुए अपने,  
अपनो को बदलता दिखाएगी,  
ये ज़िन्दगी है अपनो की पहचान करना सिखाएगी॥

कभी दिल में मोहब्बत जगाएगी  
मोहब्बत में पागल कर तुम्हें तन्हा बनायेगी,  
ये ज़िन्दगी है अकेले चलना सिखाएगी।

कभी सक्षम तो कभी असक्षम बनायेगी  
आत्मविश्वास बड़ा कर तुम्हें घमंडी बनायेगी,  
घमंडी बनाकर तुम्हें ठोकर लगवाएगी।

ये ज़िन्दगी है यारो  
उठ कर चलना सिखाएगी॥

**-आफताब  
BAJMC**

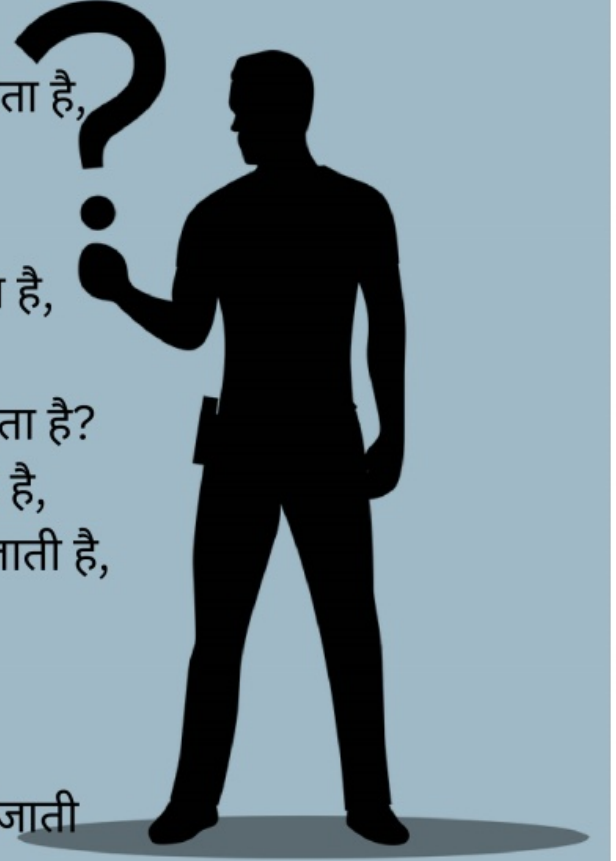
# सवाल

ये सवाल, मेरा सबसे है  
ना जाने कबसे है,  
क्यों, यहाँ लड़किया अक्सर नोची जाती है?  
कक्यों, वो बाज़ारों में सरेआम बेची जाती है?  
क्यों, उन्हे छोटी-छोटी चीजों के लिए तरसाया जाता है,  
क्यों उन्हें तेहज़ीब से चलना सिखाया जाता है,

जब महिना आता है, वो कई तकलीफे साथ लाता है,  
माना ये दर्द मर्दों को समझ नहीं आता है,  
ये खून का दाग, आखिर ज़माने को क्यों नहीं भाता है?  
क्यों लड़किया अपने मन की करने से रोकी जाती है,  
क्यों कपड़ो से लेकर चलने तक, हर बार टोकी जाती है,

यहाँ माँ-बहन रिश्ते नहीं है, गाली है,  
जहाँ बेड़िया बस औरतों पर ही डाली है,  
क्यों कुछ ज़बरदस्ती तो कुछ अग्वाह करके लाई जाती  
है,  
क्यों बलात्कार के बाद, वो ज़िंदा जलाई जाती है

क्यों इन सवालों का, आजतक कोई जवाब नहीं  
क्यों इस स्वतंत्र देश में, हम आजतक आज़ाद नहीं  
आज मेरा ये सवाल सबसे हैं  
ना जाने कबसे हैं!!!



**-आस्था  
BAJMC**